



Theory of Change

Canvas

Input	Activities	Output	Outcome, short term	Outcome, long term	Impact
Resources enabling the outcome.	Core activities generating the outcome.	Number of completed activities.	Results created, evaluation only.	Results can be created, forecast.	Individual and societal change.



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Draft example

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Resources enabling the outcome.	Core activities generating the outcome.	Number of completed activities.	Results created, evaluation only.	Results can be created, forecast.	Individual and societal change.
Employees Volunteers Expenses	Community upliftment projects Four-step model: <ul style="list-style-type: none"> — Social mobilisation (groups) — Training in entrepreneurship — Financing (loan and group savings) — Expansion (market linkage) Accelerator programme	3,600 new members 650 existing members from our current project in accelerator programme. 11,850 indirect members will benefit from the core programme (family members, employees, etc.)	1,750 enterprises and 2,250 jobs by end of project December 2023.	Increase in income <ul style="list-style-type: none"> — New members: USD 1.9/day to 3.2/day. — Accelerators: USD 3.2/day to 8/day. Increase in savings Social values <ul style="list-style-type: none"> — Able to obtain advice locally — Feel in control of life — Member of social group 	Reduced poverty and improved household wellbeing Diversified incomes amongst the members through sustainable entrepreneurship. Increased enterprise income for the self-help group members through the creation of sustainable agri-enterprises. Enhanced micro enterprises through value addition market and financial linkages. Improved productivity through sustainable access to water for domestic and enterprise use.